



TULJAPUR NAVRATRI UTSAV 2025

Sponsorship Opportunities

20th September - 2nd October 2025
Tuljapur, Maharashtra

Executive Summary



Investment Range
₹25 lakhs - ₹1 Crore



Total Audience Reach
2+ crore attendees



Geographic Spread
4 States Coverage



Digital Amplification
Included in all packages

Key Opportunity Highlights

- Heritage temple with 900+ years of spiritual significance
- 12-day festival with daily footfall of 2,00,000+ devotees
- Premium audience from Maharashtra, Karnataka, Telangana & Andhra Pradesh
- Comprehensive branding across temple, cultural shows & digital platforms

Shri Tulja Bhavani Temple

A Sacred Heritage



Heritage

12th Century CE temple built by Maratha Mahamandaleshwar

Sacred Status

One of 51 Shakti Peethas in India

Royal Connection

Kuldevi of Chhatrapati Shivaji Maharaj

Annual Visitors

15 crore pilgrims per year

Architecture

Hemadpanti style with black stone construction

Cultural Importance

Revered by entire Maratha community

12-Day Spiritual & Cultural Celebration

Duration
12 Days (Sept 20 - Oct 2)

Daily Footfall
2,00,000+ Devotees

Cultural Shows
9 Nights

Evening Audience
12,000-15,000 per show

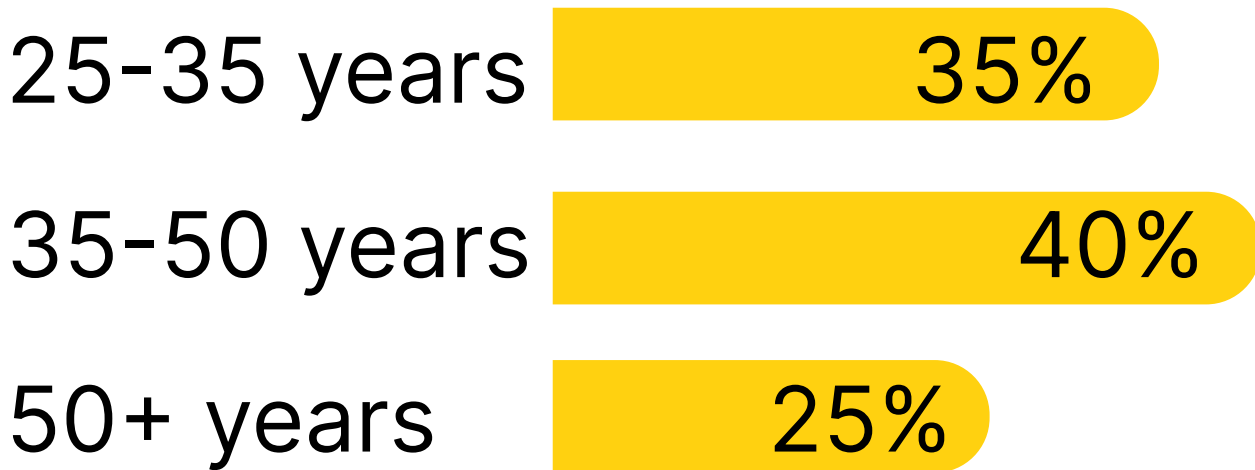
Geographic Reach

Maharashtra | Karnataka | Telangana | Andhra Pradesh

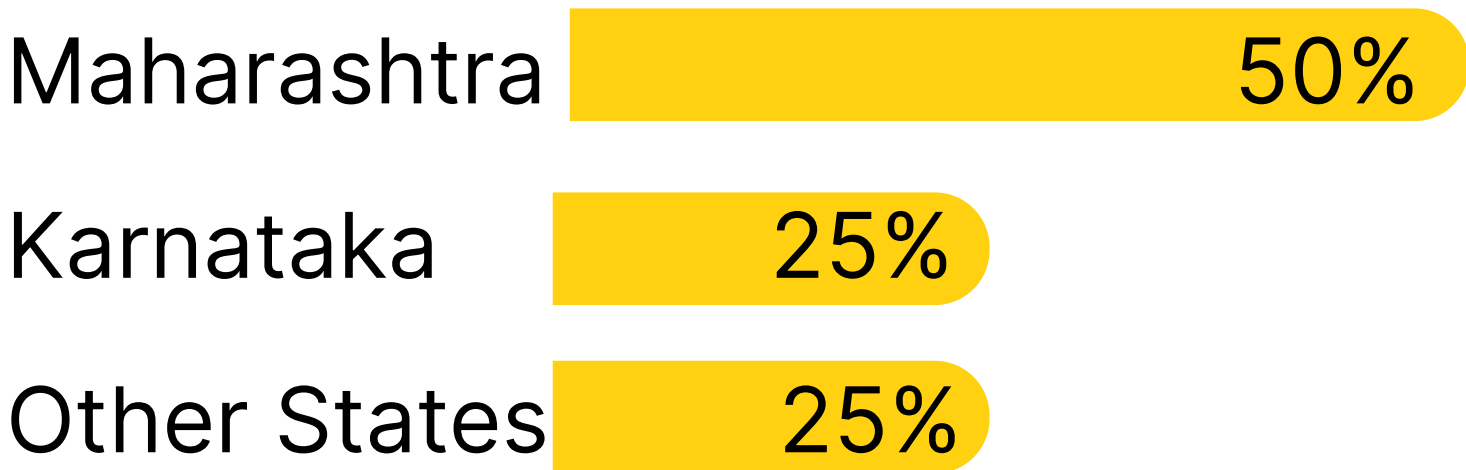


Premium Audience Demographics

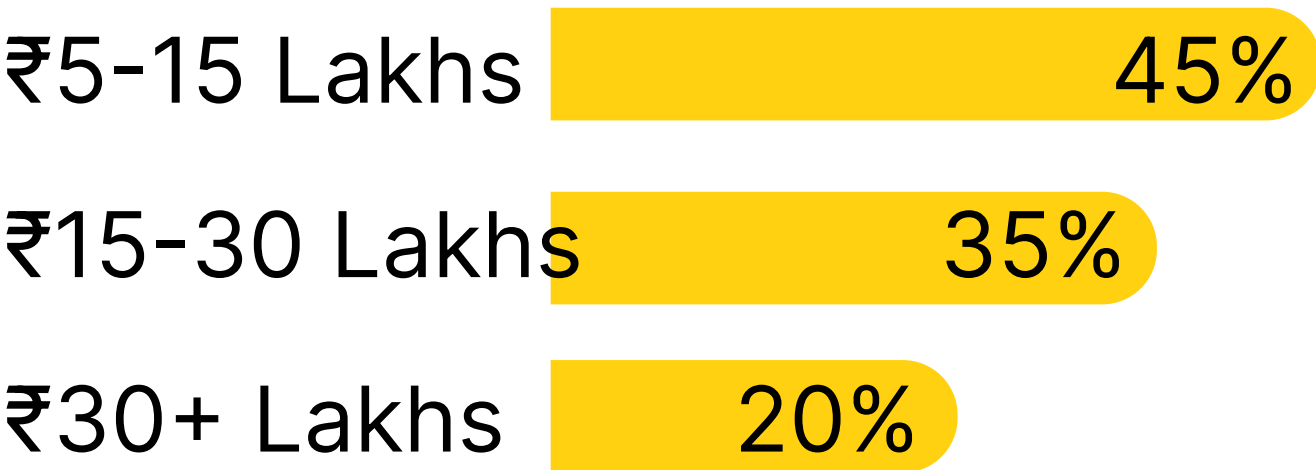
Age Distribution



Geographic Distribution



Income Levels



Income Levels



Four-Tier Investment Structure

Title Sponsor

₹1,00,00,000

1 Slot Available

- Temple Branding
- Cultural Shows
- Experience Centre
- Temple Signages
- Entry Pass Branding
- Full Page Booklet Ad
- 20 VIP Passes
- Customization

Co-Sponsor

₹75,00,000

3 Slots Available

- Temple Branding
- Cultural Shows
- Half Page Booklet Ad
- 15 VIP Passes
- Prominent Zone Branding
- Stalls

Co Powered By

₹50,00,000

4 Slot Available

- Cultural Shows Branding,
- Special Entry Pass Branding
- 10 VIP Passes
- Stalls

Event Sponsor

₹25,00,000

4 Slots Available

- Cultural Events Branding
- Felicitation Ceremonies
- Guest Vouchers
- 5 VIP Passes
- Quarterpage Booklet Ad

Comprehensive Brand Visibility

Benefits	Title Sponsor	Co-Sponsor	Co Powered By	Basic Sponsor
Temple Branding	✓	✓	×	×
Cultural Shows	✓	✓	✓	✓
Experience Centre	✓	×	×	×
Temple Signages	✓	×	×	×
Entry Pass Branding	✓	×	✓	×
Souvenir Booklet	Full Page	Half Page	Half Page	Quarter Page
Customization	✓	×	×	×
VIP Passes	20	15	10	5

Strategic Branding Locations

Temple Campus Branding

- Main entrance gates
- Temple walls & pillars
- Courtyard signages
- Prayer hall displays

Cultural Show Stage

- Stage backdrop branding
- LED screen displays
- Seating area banners
- Audio announcements

Entry Gates & Pathways

- Entry tickets branding
- Pathway banners
- Directional signages
- Queue management displays

Experience Centre

- Interactive displays
- Product showcases
- Branded kiosks
- Demonstration areas

Daily Visibility Impact

2,00,000+
Daily Temple Visitors

12,000+
Cultural Show Audience

50,000+
Digital Impressions

Multi-Platform Digital Strategy

Social Media Reach

- Instagram: 5L+ followers
- Facebook: 3L+ followers
- YouTube: 2L+ subscribers
- Daily posts & stories

Live Streaming

- Daily temple darshan
- Cultural show broadcasts
- Special ceremony coverage
- 50,000+ concurrent viewers

Influencer Partnerships

- Regional celebrities
- Devotional content creators
- Cultural influencers
- Millions of combined reach

Press & Media Coverage

- Regional newspapers
- TV news channels
- Online portals
- Press releases & interviews

WhatsApp Community Outreach

1000+ Active Groups

50,000+ Members

Daily Updates

Direct Engagement

Investment Returns & Brand Impact

Cost Per Impression

Title Sponsor: ₹0.37 per impression
Co-Sponsor: ₹0.55 per impression
Basic Sponsor: ₹1.25 per impression

Community Goodwill

Direct connect with 2+ crore devotees
CSR value through cultural preservation
Religious community endorsement
Regional brand positioning

Compared to Traditional Advertising

TV Advertising: ₹2-5 per impression
Festival Sponsorship: ₹0.37-1.25 per impression
Up to 90% cost savings

Brand Recall Benefits

85% Brand recognition among attendees
70% Positive brand association
60% Purchase intent increase
Long-term brand loyalty building

Measurable Impact Metrics

Daily footfall tracking
Digital engagement analytics
Brand mention monitoring
Post-event survey results

Partner With Us

Contact Information

Shri Tuljabhavani Temple Trust, Tuljapur

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Partnership Process

1 Initial Discussion & Requirements

2 Proposal Customization

3 Agreement Finalization

4 Campaign Execution

Decision Timeline

By 31st August

Proposal Submission

By 15th September

Final Confirmation

20th September

Festival Begins

Package Customization

- Flexible branding options
- Custom activation ideas
- Additional digital amplification
- Extended partnership opportunities

For donations and further information, please contact the office

Bank Name : Bank of Maharashtra

Branch : Tuljapur

Account Name : SHRI TULJABHAVANI TEMPLE TRUST, TULJAPUR

Account No. : 60083829115

IFSC Code : MAHB0000743

Contact No. - 94031 48484

Scan QR for Donations



**Shri Tuljabhavani Temple Trust,
Tuljapur**

Thank You

Join us in celebrating the divine heritage of
Tuljapur Navratri Utsav 2025